

**PATENTS:
FROM EXPENSE TO ASSET IN THE STARTUP BUSINESS**

Patents receive a lot of attention in connection with business agreements and the valuation of companies, and patents influence many relationships between companies – just as product pricing may also be greatly influenced by patents.

However, many questions arise when it comes to considering if and when you want to proceed to patent protecting your business or technology.

What can be done? How is it done? How long does it take? What can you do yourself? How much does it cost?

With this course we wish to give startup businesses insight into the typical processes and strategies for patenting. We will go over the procedures that come into play when the patent authorities consider if a patent should be granted. What does the applicant have to do and when? What are the requirements from the authorities before granting a patent? What is the best way to find out beforehand if you can fulfil these requirements?

The course will also provide you with some helpful budgeting tools that will enable you to estimate the patent related costs – and the timing of the costs.

The purpose of the course is to enable decisionmakers in startup companies to make qualified decisions on whether patent protection is a worthwhile investment.

Patentgruppen A/S and our expert trainers have several years of experience in guiding applicants through the tangle of national and international legislation regulating patents, and we take pride on offering our clients relevant and value adding guidance.

Speakers from Patentgruppen A/S

Ditte Riber, Patent Attorney

Jørgen Møller, Patent Attorney, CEO, Partner

AFTER-WORK MEETING AT COBIS

COBIS Bio Science Park, Ole Maaløes Vej 3, 2200
Copenhagen N, Meeting room M6

Monday 11 June 2018 at 2 pm to 4:30 pm

R.S.V.P. before 5 June to patent@patentgruppen.com
This after-work meeting is free of charge and will be held in English.